



**Location Information**

**Inventory Information:** Bulletins - Holland, MI  
**Primary Artery:** I - 196  
**Cross Artery:** 118th Ave  
**Distance Direction:** .2 miles N  
**Vendor Inventory #:** Holland 111 S  
**Geopath Panel ID:** 30655511  
**Weekly Total A18+ Impressions:** 51,805  
**Type:** Bulletins  
**Cross Street Description:** I - 196  
**Line Direction:** East  
**Face Direction:** South  
**Illuminated:** Yes  
**Size:** 32'w x 10'h

