



**Location Information**

**Inventory Information:** Bulletins - Holland, MI  
**Primary Artery:** US - 131  
**Cross Artery:** PLAINWELL EXIT  
**Vendor Inventory #:** 98N  
**Geopath Panel ID:** 30655466  
**Weekly Total A18+ Impressions:** 226,240  
**Type:** Bulletins  
**Cross Street Description:** US - 131  
**Line Direction:** West  
**Face Direction:** North  
**Illuminated:** Yes  
**Size:** 48'w x 14'h