



### Location Information

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** West River Dr.  
**Cross Artery:** US-131  
**Distance Direction:** at cross street  
**Vendor Inventory #:** 420WR  
**Geopath Panel ID:** 30655450  
**Weekly Total A18+ Impressions:** 28,246  
**Type:** Digital Bulletins  
**Cross Street Description:** West River Dr.  
**Line Direction:** West  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 30'w x 10'h