



**Location Information**

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** West River Dr.  
**Cross Artery:** US-131  
**Distance Direction:** at cross street  
**Vendor Inventory #:** 419WL  
**Geopath Panel ID:** 30655449  
**Weekly Total A18+ Impressions:** 52,848  
**Type:** Digital Bulletins  
**Cross Street Description:** West River Dr.  
**Line Direction:** West  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 60'w x 10'h