



**Location Information**

**Inventory Information:** Posters - Grand Rapids et al, MI  
**Primary Artery:** Gezon Pkwy  
**Cross Artery:** Clyde Park Ave  
**Distance Direction:** .2 miles W  
**Vendor Inventory #:** 401W  
**Geopath Panel ID:** 30655459  
**Weekly Total A18+ Impressions:** 62,376  
**Type:** Posters  
**Cross Street Description:** Gezon Pkwy  
**Line Direction:** South  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 25'w x 12'h