



### Location Information

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** I - 196  
**Cross Artery:** 32nd Ave  
**Distance Direction:** .75 miles W  
**Vendor Inventory #:** 335W  
**Geopath Panel ID:** 30655448  
**Weekly Total A18+ Impressions:** 48,960  
**Type:** Digital Bulletins  
**Cross Street Description:** I - 196  
**Line Direction:** South  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 30'w x 10'h