



**Location Information**

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** I - 196  
**Cross Artery:** M-6  
**Distance Direction:** .5 miles W  
**Vendor Inventory #:** 333W  
**Geopath Panel ID:** 30655446  
**Weekly Total A18+ Impressions:** 76,049  
**Type:** Digital Bulletins  
**Cross Street Description:** I - 196  
**Line Direction:** South  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 30'w x 10'h