



Location Information

Inventory Information: Digital Bulletins - Grand Rapids et al, MI
Primary Artery: I - 196
Cross Artery: M-6
Distance Direction: .5 miles W
Vendor Inventory #: 333E
Geopath Panel ID: 30655445
Weekly Total A18+ Impressions: 53,636
Type: Digital Bulletins
Cross Street Description: I - 196
Line Direction: South
Face Direction: East
Illuminated: Yes
Size: 30'w x 10'h