



**Location Information**

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** I - 196  
**Cross Artery:** 44th Street  
**Distance Direction:** .2 miles E  
**Vendor Inventory #:** 330W  
**Geopath Panel ID:** 30655444  
**Weekly Total A18+ Impressions:** 30,783  
**Type:** Digital Bulletins  
**Cross Street Description:** I - 196  
**Line Direction:** North  
**Face Direction:** West  
**Illuminated:** Yes  
**Size:** 30'w x 10'h