



### Location Information

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI

**Primary Artery:** I - 196

**Cross Artery:** 28th Street

**Distance Direction:** .25 miles E

**Vendor Inventory #:** 327E

**Geopath Panel ID:** 30655441

**Weekly Total A18+ Impressions:** 81,811

**Type:** Digital Bulletins

**Cross Street Description:** I - 196

**Line Direction:** South

**Face Direction:** East

**Illuminated:** Yes

**Size:** 48'w x 14'h