



Location Information

Inventory Information: Bulletins - Grand Rapids et al, MI
Primary Artery: I - 196
Cross Artery: Market Ave
Distance Direction: .5 miles E
Vendor Inventory #: 325E
Geopath Panel ID: 30655495
Weekly Total A18+ Impressions: 234,950
Type: Bulletins
Cross Street Description: I - 196
Line Direction: South
Face Direction: East
Illuminated: Yes
Size: 48'w x 14'h