



Location Information

Inventory Information: Bulletins - Grand Rapids et al, MI
Primary Artery: I - 96
Cross Artery: Fruit Ridge Ave
Distance Direction: 750 feet W
Vendor Inventory #: 252E
Geopath Panel ID: 30655493
Weekly Total A18+ Impressions: 111,748
Type: Bulletins
Cross Street Description: I - 96
Line Direction: North
Face Direction: East
Illuminated: Yes
Size: 48'w x 14'h