



Location Information

Inventory Information: Bulletins - Grand Rapids et al, MI

Primary Artery: I - 96

Cross Artery: Fruit Ridge Ave

Distance Direction: .5 miles W

Vendor Inventory #: 250E

Geopath Panel ID: 30655492

Weekly Total A18+ Impressions: 111,748

Type: Bulletins

Cross Street Description: I - 96

Line Direction: North

Face Direction: East

Illuminated: Yes

Size: 48'w x 14'h