



**Location Information**

**Inventory Information:** Digital Bulletins - Grand Rapids et al, MI  
**Primary Artery:** US - 131  
**Cross Artery:** 44th Street  
**Distance Direction:** .5 miles S  
**Vendor Inventory #:** 113N  
**Geopath Panel ID:** 30655433  
**Weekly Total A18+ Impressions:** 120,389  
**Type:** Digital Bulletins  
**Cross Street Description:** US - 131  
**Line Direction:** East  
**Face Direction:** North  
**Illuminated:** Yes  
**Size:** 48'w x 14'h