



**Location Information**

**Inventory Information:** Bulletins - Holland, MI  
**Primary Artery:** US - 131  
**Cross Artery:** 100th St  
**Distance Direction:** .7 miles S  
**Vendor Inventory #:** 107N  
**Geopath Panel ID:** 30655473  
**Weekly Total A18+ Impressions:** 135,187  
**Type:** Bulletins  
**Cross Street Description:** US - 131  
**Line Direction:** East  
**Face Direction:** North  
**Illuminated:** Yes  
**Size:** 48'w x 14'h