



Advertising Strengths: This south facing board targets northbound traffic on I-196 heading to Saugatuck, Holland and Grand Rapids.

LOCATION: S/S 1-196 0.5 MI S/O EXIT 34 BLUE STAR HIGHWAY

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
South	10 x 28	56,097	No	42.6159 / -86.2181	Vinyl

