



Advertising Strengths: This north facing board targets southbound US-31 traffic heading for downtown Holland.

LOCATION: W/S US-31 .2 MI. S/O VAN BUREN STREET

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
North	10 x 32	78,287	Yes	42.8687 / -86.1129	Vinyl



TAB ID#
30655515

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