



Advertising Strengths: This south facing board targets northbound US-31 traffic heading to downtown Holland.

LOCATION: E/S US-31 .15 MI W/O 60TH STREET

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
South	12 x 25	44,414	Yes	42.7354 / -86.1406	Vinyl

