



**Advertising Strengths:** This M-40 southeast facing board targets traffic heading northwest for downtown Holland.

**LOCATION:** E/S M-40 .15 MI. N/O 142ND AVE.

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
Southeast	10 x 32	26,583	Yes	42.72765 / -86.055032	Vinyl

